



SAMURAI CAPITAL

"HAUN TABATA," a co-living rental place that emphasizes comfortable living, opened on March 1st.

-- Special Preview Event --

HAUN Corporation February 21, 2024, 11:00 AM

"HAUN Corporation (Representative: Norio Yoshijima, located at 6-2-31 Roppongi, Minato-ku, Tokyo)" is pleased to announce the opening of its first co-living rental property, "HAUN TABATA," which prioritizes comfortable living. The opening is scheduled for March 1st, 2024 (Friday). To coincide with the opening, we will be hosting a special preview event on March 2nd, 2024 (Saturday).



Images of HAUN TABATA's common areas

For more information about HAUN TABATA, please click here.

URL : <https://haun.co.jp>

About HAUN

"HAUN" is a co-living rental property that prioritizes comfortable living. Collaborating with architects, we've designed spaces that exude a sense of comfort, incorporating abundant greenery to evoke a natural touch. Our space design allows for the perception of sunlight and wind, striking a perfect balance of proximity and privacy. Even in the heart of the city, our aim is to provide a lifestyle where each resident can experience their own version of "comfortable" living.

Features of HAUN TABATA

1. Natural texture

All of HAUN's properties strive for interior designs that allow residents to experience greenery and natural sunlight. Even in the heart of the city, residents can enjoy a healthy lifestyle while feeling the presence of nature.

2. Just the right balance

Living at HAUN strikes a balance where the distance between people is neither too close nor too far. The space design considers a new proximity and relationship with those living nearby, distinct from both highly communal living and solitary living.

3. Thoughtful interior design

HAUN's design prioritizes the comfort of living over traditional approaches to communal housing. Collaborating with our architectural partners, we meticulously design common areas, including layout and furniture, to ensure that every resident feels 'comfortable' down to the smallest detail."

*"Co-living" refers to residences that combine two characteristics: "residence" and "workspace," where individuals can share living and working spaces. According to a report by the comprehensive real estate service company JLL, there is a growing demand for co-living spaces as telecommuting becomes more established due to the influence of the pandemic, leading to an increasing trend of incorporating work into daily life. Additionally, a survey by Japan Net Bank found that approximately 57% of millennials are interested in "new ways of living" that are not bound by homeownership or rental housing, compared to 37% of the older generation. This highlights the differences in values towards lifestyle among generations. In other words, amid the establishment of telecommuting as a "way of working" and the desire for a lifestyle free from homeownership or rental constraints as a "way of living," co-living rentals are gaining attention as a new lifestyle choice offering a blend of both trends.

<Interior Design>

The interior design of HAUN aims for a gender-neutral, elegant, and relaxed color palette, based on wood, warm greige, and soft green tones. The furniture will feature simple designs that are approachable to everyone.

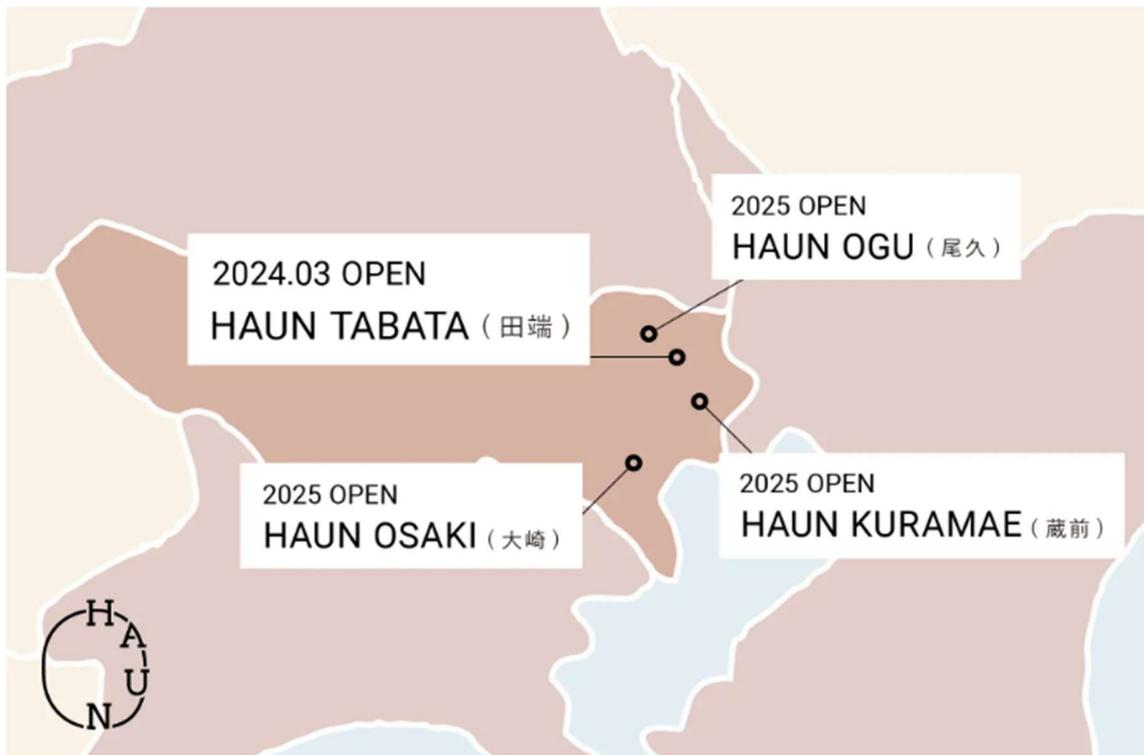
HAUN Architectural Partners:

Handling the design of the common areas at HAUN TABATA is HUNE Architects, based in Tokyo. Following that, HAUN OSAKI and HAUN KURAMAE, to be opened subsequently, will be designed by mok and &K architects, based in Copenhagen. Additionally, HUNE Architects will also be responsible for the upcoming HAUN OGU.

<Future Developments>

What HAUN aims to achieve is to provide the option of living in a city one might not have considered

before, through the brand. Additionally, it strives to create a space akin to a park in the heart of the city, where people from different backgrounds can comfortably reside. This sentiment is also reflected in the Danish word "HAUN," meaning "harbor." HAUN plans to continue opening properties primarily in Tokyo and eventually expand to major cities in other regions. By eliminating security deposits, key money, and brokerage fees, HAUN aims to alleviate the psychological barriers to relocation for its residents. HAUN will also introduce a system to facilitate "HAUN hopping," allowing residents to move confidently and lightly to explore cities they haven't lived in before.



About HAUN TABATA

HAUN's first building, HAUN TABATA, located in the serene residential neighborhood of Tabata, a 6-minute walk from JR Yamanote Line and Keihin-Tohoku Line "Tabata Station," will open its doors on Friday, March 1, 2024.

< Features of HAUN TABATA >

1. A light start to single living
 - No security deposit or key money, no brokerage fees, furnished with furniture and appliances, equipped with free WIFI and laundry facilities
 - Offers fixed-term building lease contracts with rental periods of 6 months, 1 year, and 2 years
2. Excellent accessibility:
 - A 6-minute walk from "Tabata Station" on the JR Yamanote Line and Keihin-Tohoku Line

- Outstanding access to various terminal stations
 - 9 minutes to Ikebukuro Station, 14 minutes to Tokyo Station, 18 minutes to Shinjuku Station, and 25 minutes to Shibuya Station
3. Architecture focused on comfortable living
- The common areas, flooded with natural light and abundant greenery, feature living dining spaces, workspaces, kitchens, and laundry areas.
 - Private areas, including showers, toilets, and washbasins, are fully equipped in the individual units.
4. Designing encounters that add color to your everyday life
- HAUN facilitates encounters with people and things that enrich your life, such as art, food, and crafts, unique to living in HAUN.



<Property Overview>

Address	6-chome Tabata, Kita-ku, Tokyo
Move-in date	Friday, March 1, 2024
Rent range	2 years contract: JPY91,000~JPY95,000 1 year contract: JPY100,000~JPY104,500 6 months contract: JPY109,200~JPY114,000
Number of rooms	61 rooms
Access	6-minute walk from "Tabata Station" on the JR Yamanote Line and Keihin-Tohoku Line
Private area	12.2~16.7㎡ Equipped with showers, toilets, and washbasins, refrigerators, beds, work desks
Construction date	February, 2024
Facilities	Kitchen, laundry, Living Dining, Co-working space Parcel delivery box, Bicycle parking, Cooking utensils/Dishes, etc.
Structure	Reinforced concrete, 4-story building

For inquiries regarding the property or move-in, please contact us through the "Inquiry" section on our official website (<https://haun.co.jp/contact/>).

HAUN TABATA Opening Special Preview Event

The banner features a modern interior scene with a dining table and chairs. A large white circular logo with the letters 'HAUN' is centered. In the top right corner, a circular badge contains the text 'HAUN の暮らし体験'. The bottom section of the banner is a light grey box containing event details.

HAUN TABATA
オープンハウス開催
- オープニング特別内覧会・イベント -

2024.3.2 (Sat) 13:00-17:00
内覧会 + トークイベント
場所：HAUN TABATA
JR 山手線・京浜東北線「田端駅」北口 徒歩 6 分

In conjunction with the opening of HAUN TABATA, we will be hosting an Opening Special Preview Event on Saturday, March 2, 2024. On this day, in addition to touring the property, you can experience art and food content that reflects the lifestyle at HAUN TABATA, as well as participate in talk events centered around the theme of "comfortable living". This event is open to anyone interested in HAUN TABATA

< Overview >

Date and Time: Saturday, March 2, 2024, 13:00 - 17:00

Location: HAUN TABATA Site, 6-3-7, 6-chome, Tabata, Kita-ku, Tokyo. A 6-minute walk from JR Tabata Station North Exit

Cost: Free

How to Participate: For details, please check the link below;

<https://haun-event0302.my.canva.site/>

1. Special Preview Event:

We will guide you through the facilities and designs of HAUN TABATA. You can explore various areas such as common areas and model rooms, allowing you to imagine life at HAUN realistically. Additionally, during the event, you can enjoy talk sessions, art exhibitions, as well as original snacks and drinks before and after the tour.

2. Talk Event: Podcast Recording of "Future Neighborhood Stories" focusing on "Comfortable Living"

HAUN will begin distributing the podcast "Future Neighborhood Stories" at the end of February 2024. This podcast invites experts in various aspects of life to discuss the theme of "Comfortable Living." We will hold the first public recording of this podcast as a talk event.

The poster features a light beige background with abstract shapes in shades of blue and brown. At the top left, the text 'これからの近所物語' (Future Neighborhood Stories) is written in a curved path. Below it, a circular graphic contains 'トークイベント Vol.01'. To the right, two white boxes with blue borders provide the date and theme. At the bottom, three portrait photos are arranged horizontally, each with a name and role below it.

これからの近所物語

トークイベント
Vol.01

日時 2024年3月2日（土）13:30~14:30

テーマ 暮らす場所で変わる自分にとっての心地よさ

ホスト
小澤 彩聖
写真家・プロデューサー

ホスト
永井 あやか
プロデューサー

ゲスト
あかし ゆか
編集者・ライター

3. Hosting a Flower Art Exhibition

We will hold an exhibition by the florist "uto," who values activities that not only regard flowers as objects but also convey the current situation and background of production, emphasizing living with people. Through plants, we will express the essence of HAUN.

HAUN TABATA is currently running an open campaign.



2024年4月末日までの
早期入居者
限定

HAUN TABATA

オープンキャンペーン

2024年4月末日までの早期入居者限定
4末まで賃料0円

2人同時入居で
フリーレント1か月延長

- 共益費、保証料・火災保険料、水道光熱費は発生いたします。敷金・礼金、仲介手数料はかかりません。
- キャンペーンが適用されるのは2年契約の方のみとなります。
- 賃料は前払いのため、4月に5月分の賃料が口座引き落とし又はクレジットカード決済になります。
- オープンキャンペーンと併用で、両者に対して最大5月末日までフリーレント期間を延長。
- キャンペーンが適用されるのは、1年契約または2年契約の方のみとなります。
- 両者の契約締結が30日以内であること、入居日が契約から60日以内であることが条件です。

HAUN TABATA is currently running a Free Rent Campaign to celebrate its opening. For customers who move in between March 1st and the end of April 2024, the rent will be waived until the end of April. Additionally, if two people such as friends or family members move in together, they will receive an additional month of free rent (limited to 1 or 2-year contracts). This campaign offers great deals during the moving season. Please consider it soon.

Company Overview

Company Name: HAUN Corporation

Headquarters: 9th Floor, Roppongi Hills North Tower, 6-2-31 Roppongi, Minato-ku, Tokyo

Representative: Norio Yoshijima

Established: August 8, 2018

Website: <http://haun.co.jp>

Inquiry Contact: media@haun.co.jp